

ANITA BORG INSTITUTE

# GRACE HOPPER

CELEBRATION OF WOMEN IN COMPUTING

The World's Largest Gathering of Women Technologists



Grace Hopper Celebration of Women in Computing (GHC) is the preeminent event for women pursuing technical careers in computing. GHC sponsorship is the most effective way to recruit talented women to fill key technical positions and demonstrate your commitment to developing the women technologists in your organization.

## GHC 2014

UNPRECEDENTED PARTICIPATION  
AND IMPACT

# 7,803

## ATTENDEES

64% growth over 2013

# 65

## COUNTRIES

represented

# OVER 400

## COMPANIES

# 2000 +

## CANDIDATES

in the resume database

### Find top talent

At GHC you can find top technical talent and meet the women influencing the future of technology. In 2014, 2,600 students attended the conference from over 400 leading academic institutions.

### Inspire and engage your women technologists

GHC features a stellar lineup of inspiring keynotes, invited technical speakers, leadership workshops and technology tracks that emphasize cutting edge innovation. The Grace Hopper Open Source Day includes a Code-a-thon for Humanity where attendees can sharpen their coding skills while contributing to the social good.



Satya Nadella, Microsoft CEO with Maria Klawe,  
Harvey Mudd College President

### Rated #5 on the Top 50 Best Conferences to Attend in 2014

*"The Grace Hopper Celebration of Women in Computing is the place to go to be inspired and empowered as a woman in technology, whether you're a student or a senior industry specialist."*

- The Daily Muse, February, 2014

## Sponsor GHC 2015

Houston, TX October 14 - 16



ABI connects, inspires, and guides women in computing and organizations that view technology innovation as a strategic imperative.

## Corporate Sponsorship Levels and Benefits

	DIAMOND \$100,000 (5 available to ABI Partners only)	PLATINUM \$50,000 (Available to ABI Partners only)	GOLD \$30,000	SILVER \$10,000
Career Fair Booth (Wednesday - Friday)	<ul style="list-style-type: none"> <li>Your choice of in Preferred location in order of signup</li> <li>Four adjacent 10X10 booths</li> <li>Option to purchase additional booths</li> <li>Carpet and 40 amps electricity</li> </ul>	<ul style="list-style-type: none"> <li>Premium location</li> <li>10X10 booth</li> <li>Option to purchase additional adjacent 10x10 booths</li> <li>Carpet and 10 amps electricity</li> </ul>	<ul style="list-style-type: none"> <li>Good location</li> <li>10X10 booth</li> <li>Option to purchase 1 additional 10x10 booth</li> <li>Carpet and 10 amps electricity</li> </ul>	<ul style="list-style-type: none"> <li>Shared 10x10 booth</li> <li>Carpet and 10 amps electricity per sponsor</li> </ul>
Interview Booth	<ul style="list-style-type: none"> <li>2 booths</li> <li>Preferred location</li> <li>Option to purchase additional booths</li> </ul>	<ul style="list-style-type: none"> <li>1 booth</li> <li>Premium location</li> <li>Option to purchase additional booths</li> </ul>	<ul style="list-style-type: none"> <li>1 booth</li> <li>Good location</li> </ul>	<ul style="list-style-type: none"> <li>Not Available</li> </ul>
Registration Passes	<ul style="list-style-type: none"> <li>20 full conference registrations</li> <li>8 booth staff-only registrations</li> </ul>	<ul style="list-style-type: none"> <li>10 full conference registrations</li> <li>4 booth staff-only registrations</li> </ul>	<ul style="list-style-type: none"> <li>5 full conference registrations</li> <li>3 booth staff-only registrations</li> </ul>	<ul style="list-style-type: none"> <li>3 full conference registrations;</li> <li>2 booth staff-only registrations</li> </ul>
Scholarships	<ul style="list-style-type: none"> <li>5 domestic</li> <li>3 international</li> </ul>	<ul style="list-style-type: none"> <li>3 domestic</li> <li>1 international</li> </ul>	<ul style="list-style-type: none"> <li>2 domestic</li> </ul>	<ul style="list-style-type: none"> <li>1 domestic</li> </ul>
Company Profile in Career Fair Guide	<ul style="list-style-type: none"> <li>Included</li> </ul>	<ul style="list-style-type: none"> <li>Included</li> </ul>	<ul style="list-style-type: none"> <li>Included</li> </ul>	<ul style="list-style-type: none"> <li>Included</li> </ul>
Sponsor Materials In Printed Program	<ul style="list-style-type: none"> <li>Two full pages</li> </ul>	<ul style="list-style-type: none"> <li>Full page</li> </ul>	<ul style="list-style-type: none"> <li>Half page</li> </ul>	<ul style="list-style-type: none"> <li>Quarter page</li> </ul>
Resume Database Access	<ul style="list-style-type: none"> <li>August 25 - December 31, 2015</li> </ul>	<ul style="list-style-type: none"> <li>September 1 - December 31, 2015</li> </ul>	<ul style="list-style-type: none"> <li>September 8 - December 31, 2015</li> </ul>	<ul style="list-style-type: none"> <li>September 15 - December 31, 2015</li> </ul>
Private Reception Invitation(s)	<ul style="list-style-type: none"> <li>6 Included</li> </ul>	<ul style="list-style-type: none"> <li>4 Included</li> </ul>	<ul style="list-style-type: none"> <li>2 Included</li> </ul>	<ul style="list-style-type: none"> <li>1 included</li> </ul>
Conference Bag Items	<ul style="list-style-type: none"> <li>3 items in bag</li> <li>Additional items at booth</li> </ul>	<ul style="list-style-type: none"> <li>2 items in bag</li> <li>Additional items at booth</li> </ul>	<ul style="list-style-type: none"> <li>1 item in bag</li> <li>Additional items at booth</li> </ul>	<ul style="list-style-type: none"> <li>Items at booth</li> </ul>
Recognition in Printed Program and General Session Credit Roll	<ul style="list-style-type: none"> <li>Logo</li> </ul>	<ul style="list-style-type: none"> <li>Logo</li> </ul>	<ul style="list-style-type: none"> <li>Logo</li> </ul>	<ul style="list-style-type: none"> <li>Company Name Listed</li> </ul>
Grace Hopper Website	<ul style="list-style-type: none"> <li>Logo</li> </ul>	<ul style="list-style-type: none"> <li>Logo</li> </ul>	<ul style="list-style-type: none"> <li>Logo</li> </ul>	<ul style="list-style-type: none"> <li>Company Name Listed</li> </ul>
Visibility In Press Releases	<ul style="list-style-type: none"> <li>Mentioned as Diamond sponsor in all press releases</li> </ul>	<ul style="list-style-type: none"> <li>Mentioned as Platinum sponsor in all press releases</li> </ul>	<ul style="list-style-type: none"> <li>Not available</li> </ul>	<ul style="list-style-type: none"> <li>Not available</li> </ul>
Hotel Booking	<ul style="list-style-type: none"> <li>Diamond sponsors can take advantage of exclusive access to hotel blocks 2 weeks before other sponsors</li> </ul>	<ul style="list-style-type: none"> <li>Platinum sponsors can take advantage of exclusive access to hotel blocks 2 weeks before other sponsors</li> </ul>	<ul style="list-style-type: none"> <li>Exclusive access to hotel blocks 2 weeks before general public</li> </ul>	<ul style="list-style-type: none"> <li>Exclusive access to hotel blocks 2 weeks before general public</li> </ul>

Questions? Please contact [businessdevelopment@anitaborg.org](mailto:businessdevelopment@anitaborg.org)  
 Register for your sponsorship at [www.regonline.com/GHC2015Sponsor](http://www.regonline.com/GHC2015Sponsor)

Please note: No refunds for sponsorships.