



GHC 18 ADDITIONAL SPONSORSHIPS / 1

GHC sponsorships are an excellent way to demonstrate your organization’s support of women technologists. With a wide array of opportunities, you can choose the commitment that aligns with your goals and initiatives. Additional Sponsorships are available **February 1 through July 13, or when sold out.**

If you would like to sponsor something you don’t see on this list, please let us know. We are open to your ideas and suggestions! Questions? Please reach us at BusinessDevelopment@AnitaB.org or get started at bit.ly/ghc18add.

Sponsorships with STANDARD BENEFITS include the following:

- 2 complimentary General registrations* which includes access to all sessions and the Expo hall
- Option to purchase 5 additional General registrations**
- Early access options provided to sponsors with booths or lounges in the Expo
- Sponsor logo and profile on the mobile app
- Sponsor logo on the GHC website

*Complimentary registrations must be used by July 13 or they are forfeited.

**Additional registration purchase options expire July 13 or when sold out.

BRANDING & VISIBILITY

<p>Lanyards \$40,000 1 AVAILABLE</p>	<p>Gain maximum visibility by placing your organization’s logo on official GHC lanyards. Co-branded with the AnitaB.org logo, these lanyards hold participants’ badges, which are required to be worn at all times.</p> <p><i>Provided to all attendees</i></p>	<p>STANDARD BENEFITS, PLUS:</p> <ul style="list-style-type: none"> • Organization logo co-branded with AnitaB.org logo on AnitaB.org designed and produced lanyards
<p>Conference Bags \$40,000 1 AVAILABLE</p>	<p>Lend attendees a helping hand by sponsoring the GHC bag. Emblazoned with your organization’s logo and the GHC logo, bags provide each attendee a convenient way to carry materials.</p> <p><i>Provided to all attendees</i></p>	<p>STANDARD BENEFITS, PLUS:</p> <ul style="list-style-type: none"> • Organization logo co-branded with GHC logo on AnitaB.org designed and produced bags
<p>Mobile App \$25,000 1 AVAILABLE</p>	<p>Help attendees connect with official GHC information, build their schedules, and stay up to date on events using the official GHC 18 Mobile App. About 76% of attendees download the app across various platforms.</p> <p><i>Promoted to all attendees</i></p>	<p>STANDARD BENEFITS, PLUS:</p> <ul style="list-style-type: none"> • Organization’s name mentioned in app store description • Organization’s logo appears in the app
<p>Banner placement \$ TBD LIMITED AVAILABILITY, 1 PER ORGANIZATION</p>	<p>Show your commitment to changing the direction of tech with extra visibility. Does not include standard benefits. Banners subject to AnitaB.org approval.</p> <p><i>Promoted to all attendees</i></p>	

PROGRAMS & SESSIONS

<p>Evening Celebration \$40,000 4 AVAILABLE</p>	<p>Dance the night away! GHC is famous for its dance night – a party for all attendees.</p> <p><i>Anticipated audience: 4,000</i></p>	<p>STANDARD BENEFITS, PLUS:</p> <ul style="list-style-type: none"> • 20’x20’ dedicated space with tables and chairs • Option to deliver a 3-minute speech on the party stage (content subject to AnitaB.org approval) • Option to raffle prizes from the party stage • Option to provide giveaways to party attendees
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GHC 18 ADDITIONAL SPONSORSHIPS / 2

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PROGRAMS & SESSIONS, CONTINUED

<p>Mentoring Circles</p> <p>\$30,000</p> <p>2 AVAILABLE</p>	<p>Gain visibility with a large number of students and mentors. This interactive small-group mentoring session lets attendees seek personalized advice on their career or academic endeavors. The event is held in a large room with about 50 tables, each hosted by a mentor focused on a particular topic. Every 20 minutes, attendees switch tables and chat with a different mentor on another topic.</p> <p><i>Anticipated audience: 500</i></p>	<p>STANDARD BENEFITS, PLUS:</p> <ul style="list-style-type: none"> • Two sponsor-hosted topic tables (topics approved by AnitaB.org) • Organization’s logo co-branded on session handout (designed and produced by AnitaB.org) • One GHC sign co-branded with all sponsors’ logos at room location • Option to provide giveaways to session attendees
<p>Professional Development Leadership Workshop</p> <p>\$25,000</p> <p>3 AVAILABLE</p>	<p>Associate your brand with some of the conference’s most popular and well-received sessions. Professional Development Leadership Workshops give technical women opportunities and resources they need to build leadership skills, overcome barriers, and advance to the next level in their careers. (3 separate workshops available)</p> <p><i>Anticipated audience: 500</i></p>	<p>STANDARD BENEFITS, PLUS:</p> <ul style="list-style-type: none"> • One GHC branded sign with your organization’s logo at room location • Option to deliver a 3-minute speech at the workshop (content subject to AnitaB.org approval) • Option to provide giveaways to workshop attendees
<p>Technical Executive Forum</p> <p>\$25,000</p> <p>3 AVAILABLE</p>	<p>Support a key AnitaB.org Organizational Transformation program that provides guidance to organizations in creating diverse and inclusive workplaces. C-level executive participants connect, collaborate, and learn from experts and one another, integrating cutting-edge research and strategies to advance and retain women technologists. (This event is open to AnitaB.org partners only.)</p> <p><i>Anticipated audience: 200</i></p>	<p>STANDARD BENEFITS, PLUS:</p> <ul style="list-style-type: none"> • One of the complimentary General registrations includes option to attend the Technical Executive Forum, provided a C-level technical executive is nominated and approved by AnitaB.org • Organization’s logo co-branded on collateral • Option to deliver a 3-minute speech at the Technical Executive Forum (content subject to AnitaB.org approval)
<p>Open Source Day</p> <p>\$25,000</p> <p>4 AVAILABLE</p>	<p>Provide backing for Codeathon for Humanity, an event where attendees collaborate on Open Source projects that help make the world a better place. This event offers sponsors an opportunity to position themselves as thought leaders and gain visibility with the Open Source community.</p> <p><i>Anticipated audience: 200</i></p>	<p>STANDARD BENEFITS, PLUS:</p> <ul style="list-style-type: none"> • One GHC sign co-branded with all sponsors’ logos at room location • Option to deliver a 3-minute speech at the session (content subject to AnitaB.org approval) • Option to provide giveaways to session/reception attendees
<p>GHC Poster Session</p> <p>\$10,000</p> <p>2 AVAILABLE</p>	<p>Host a mind-expanding technical poster session. It’s the perfect opportunity for researchers — many of whom are still exploring new ideas and have not fully developed a paper — to informally present their research projects to conference attendees and receive feedback from experts. Selected poster presenters also compete in the distinguished ACM Student Research Competition, which offers an award to finalists. Sponsor this event and get direct access to top talent from the next generation.</p> <p><i>Promoted to all attendees</i></p>	<p>STANDARD BENEFITS, PLUS:</p> <ul style="list-style-type: none"> • One poster session location reserved for your organization (poster submission subject to AnitaB.org approval) • One of your General conference registrations reserved for your organization’s poster presenter • Organization’s logo co-branded on poster session map/collateral • One table and two chairs for sponsor to use in the poster session area • Option to provide giveaways to poster session attendees

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LOUNGES

<p>Student Lounge</p> <p>\$40,000</p> <p>2 AVAILABLE</p>	<p>Provide a fun, interactive space where students can gather between sessions. The space will feature comfortable seating and student-focused amenities during the entire conference in an environment for undergrad and graduate technologists to convene, mingle, and relax.</p> <p><i>Promoted to all student attendees (approx 5000)</i></p>	<p>STANDARD BENEFITS, PLUS:</p> <ul style="list-style-type: none"> • One GHC sign co-branded with all sponsors' logos at room location • Option to provide giveaways to lounge attendees
<p>Charging Lounge</p> <p>\$25,000</p> <p>2 AVAILABLE</p>	<p>Help attendees relax or catch up on work while charging their devices in one of the lounges in the Expo lounges.</p> <p><i>Promoted to all attendees</i></p>	<p>STANDARD BENEFITS, PLUS:</p> <ul style="list-style-type: none"> • Lounge includes furniture and multiple outlets to charge devices • Organization's logo displayed in lounge area • Option to have a designated space within the 400 sq. ft. area • Option to provide giveaways to lounge attendees
<p>Networking Lounge</p> <p>\$25,000</p> <p>1 AVAILABLE</p>	<p>Host a special space within the Expo where attendees can interact with creative elements such as a chalk wall, color wall, and/or selfie wall.</p> <p><i>Promoted to all attendees</i></p>	<p>STANDARD BENEFITS, PLUS:</p> <ul style="list-style-type: none"> • Lounge includes furniture and supplies • Organization's logo displayed in lounge area • Option to have a designated space within the 400 sq. ft. area • Option to provide giveaways to lounge attendees
<p>Relaxation Lounge</p> <p>\$25,000</p> <p>1 AVAILABLE</p>	<p>Provide respite from the busy Expo floor where attendees can rest in a greenhouse-style space with comfortable furniture and hanging plants.</p> <p><i>Promoted to all attendees</i></p>	<p>STANDARD BENEFITS, PLUS:</p> <ul style="list-style-type: none"> • Lounge includes furniture and plants • Organization's logo displayed in lounge area • Option to have a designated space within the 400 sq. ft. area • Option to provide giveaways to lounge attendees

ATTENDEE SERVICES

<p>Coat & Luggage Check</p> <p>\$20,000</p> <p>1 AVAILABLE</p>	<p>Provide a much-appreciated benefit! Free coat check and luggage storage ensures that attendees can safely store bulky items in a secure area with dedicated staff.</p> <p><i>Anticipated audience: 1000</i></p>	<p>STANDARD BENEFITS, PLUS:</p> <ul style="list-style-type: none"> • One GHC sign with your organization's logo at room location • Option to provide giveaways to coat check attendees
<p>Child Care</p> <p>\$20,000</p> <p>2 AVAILABLE</p>	<p>Demonstrate your dedication to inclusivity by sponsoring child care at GHC. We provide free on-site child care to attendees with kids 0-12, allowing mothers to attend the celebration and participate in activities.</p> <p><i>Anticipated audience: 100</i></p>	<p>STANDARD BENEFITS, PLUS:</p> <ul style="list-style-type: none"> • One GHC sign co-branded with all sponsors' logos at room location • Option to provide giveaways to child care attendees
<p>Nursing Mothers Room</p> <p>\$20,000</p> <p>1 AVAILABLE</p>	<p>Demonstrate your dedication and support of nursing mothers by providing a secure and private space for them to use.</p> <p><i>Anticipated audience: 50</i></p>	<p>STANDARD BENEFITS, PLUS:</p> <ul style="list-style-type: none"> • One GHC sign with your organization's logo at room location • Option to provide giveaways to nursing mothers room attendees

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AWARDS

Abie Award Sponsorship funds cover a \$7,000 cash prize (\$20,000 for Technical Leadership Abie Award) as well as travel, hotel, and meals for the award recipient.

<p>Technical Leadership Abie Award</p> <p>\$25,000</p> <p>1 AVAILABLE</p>	<p>Support this award celebrating a woman who has led or developed a product, process, or innovation that made a notable impact on business or society. Nominees possess deep technical knowledge and demonstrate a commitment to increasing the representation of women in technology. This is the most prestigious Abie award.</p> <p><i>Promoted to all attendees + livestream</i></p>	<p>STANDARD BENEFITS, PLUS:</p> <ul style="list-style-type: none"> • Recognition of your organization on the main stage at GHC • Option to deliver a 2-minute speech introducing the Abie Award winner on the main stage (content provided by AnitaB.org) • A PR Toolkit to promote your organization's sponsorship of the Abie Award
<p>Emerging Leader Abie Award in honor of Denice Denton</p> <p>\$10,000</p> <p>1 AVAILABLE</p>	<p>Support this award given to a junior tenure-track non-tenured faculty member at an academic or research institution who is pursuing research in engineering or physical sciences, who also demonstrates leadership capabilities and makes major contributions to promote diversity.</p> <p><i>Promoted to all attendees + livestream</i></p>	<p>STANDARD BENEFITS, PLUS:</p> <ul style="list-style-type: none"> • Recognition of your organization on the main stage at GHC • A PR Toolkit to promote your organization's sponsorship of the Abie Award
<p>Student of Vision Abie Award</p> <p>\$10,000</p> <p>1 AVAILABLE</p>	<p>Support this award celebrating a student who has a unique vision and is making a difference in technology. She is passionate about innovative technologies or inspires other women to participate in computing.</p> <p><i>Promoted to all attendees + livestream</i></p>	
<p>Change Agent Abie Award</p> <p>\$10,000</p> <p>1 AVAILABLE</p>	<p>Support this award celebrating the accomplishments of an outstanding woman leader from outside the U.S. who has created opportunities for girls and women in technology.</p> <p><i>Promoted to all attendees + livestream</i></p>	
<p>Technology Entrepreneurship Abie Award</p> <p>\$10,000</p> <p>1 AVAILABLE</p>	<p>Support this award recognizing a woman who is the builder of an innovative, ground-breaking, and game-changing technology startup either within a larger organization or independently.</p> <p><i>Promoted to all attendees + livestream</i></p>	

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LUNCHES

<p>Systems Luncheon</p> <p>\$35,000</p> <p>1 AVAILABLE</p>	<p>Show your support for Systers, the world’s largest online community of women technologists, by hosting their annual luncheon at GHC. The event gives Systers members the opportunity to connect in person and offers new women a chance to join the community.</p> <p><i>Anticipated audience: 200</i></p>	<p>STANDARD BENEFITS, PLUS:</p> <ul style="list-style-type: none"> • One GHC branded sign with your organization’s logo at room location • Option to deliver a 3-minute speech at the lunch (content subject to AnitaB.org approval) • Option to provide giveaways to luncheon attendees
<p>LGBTQ-A in Technical Roles Luncheon</p> <p>\$35,000</p> <p>1 AVAILABLE</p>	<p>Promote and support LGBTQ-A technologists and their alliance partners from industry, government, and academia. This luncheon allows members of the community to network with one another, connect with strong role models, and celebrate their accomplishments. Each year, we expand this program to better reflect the diversity within this community, discuss political issues, and support initiatives on both a national and global level.</p> <p><i>Anticipated audience: 200</i></p>	
<p>Women of Color in Technical Roles Luncheon</p> <p>\$35,000</p> <p>1 AVAILABLE</p>	<p>Promote and support women of color in technical roles from industry, government, and academia. This program-based lunch allows women of color the chance to network with one another, connect with strong role models, and celebrate their accomplishments.</p> <p>This program – developed in partnership with CMD-IT and Underrepresented Women in Computing – focuses on raising awareness about the intersectionality of gender and race/culture. The audience includes anyone identifying themselves as a person of color: Black/African American, Hispanic/ Latina, Native American, Native Hawaiian, Pacific Islander, and Asian. Organizers also encourage attendance by people with disabilities, as discussion will be broadly applicable to members of all of our industry’s underrepresented groups.</p> <p><i>Anticipated audience: 200</i></p>	
<p>Researchers Lunch</p> <p>\$25,000</p> <p>1 AVAILABLE</p>	<p>Demonstrate your support for researchers with a lunch that brings together researchers from industry, labs, and academia. Your company representatives will have the opportunity to interact with women engaging in cutting-edge computing research, including many graduate students and postdoctoral fellows.</p> <p><i>Anticipated audience: 200</i></p>	

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RECEPTIONS

<p>Black Women in Technical Roles Reception \$35,000 1 AVAILABLE</p>	<p>Promote and support Black women technologists from industry, government, and academia. This reception gives Black women a chance to network with one another, connect with strong role models, and celebrate their accomplishments.</p> <p><i>Anticipated audience: 200</i></p>	<p>STANDARD BENEFITS, PLUS:</p> <ul style="list-style-type: none"> • One GHC sign co-branded with all sponsors' logos at room location • Option to deliver a 3-minute speech at the reception (content subject to AnitaB.org approval) • Option to provide giveaways to reception attendees
<p>Latinas in Technical Roles Reception \$35,000 1 AVAILABLE</p>	<p>Promote and support Latina technologists from industry, government, and academia. This reception gives Latinas a chance to network with one another, connect with strong role models, and celebrate their accomplishments.</p> <p><i>Anticipated audience: 200</i></p>	
<p>GHC Scholar Networking Reception \$30,000 2 AVAILABLE</p>	<p>Welcome our GHC Scholars! Scholars come from all across the U.S. and more than 50 countries. Help them connect with and learn about one another, and start GHC with a proper celebration. During this event, scholars will have the opportunity to network with one other and invited guests. Your organization's representatives will have the chance to speak directly to the next generation of technology leaders.</p> <p><i>Anticipated audience: 800</i></p>	
<p>BRAID Welcome Reception \$25,000 2 AVAILABLE</p>	<p>Recognize universities across the country that are working to change and improve the computer science major. This reception gives BRAID participants - students, educators, and others who are committed to increasing the percentage of women and underrepresented minorities in CS - a perfect chance to connect and share experiences.</p> <p><i>Anticipated audience: 200</i></p>	
<p>Speaker's Reception \$25,000 2 AVAILABLE</p>	<p>Honor our GHC speakers by co-hosting a reception for these experienced women technologists. The reception will provide light food and beverage, networking opportunities, and a celebratory atmosphere.</p> <p><i>Anticipated audience: 300</i></p>	

SCHOLARSHIPS (do not include standard benefits)

<p>GHC International Scholarship \$4,000</p>	<p>Help women from around the world attend this global gathering. We offer scholarships to students from universities outside of the U.S. that cover registration, flights, food, and hotels.</p>
<p>GHC Faculty Scholarship \$3,500</p>	<p>Ensure that those training the next generation can travel to the celebration and attend sessions about cutting-edge technology and navigating their own careers. Our faculty scholarship covers registration, flights, food, and hotels.</p>
<p>GHC Domestic Scholarship \$2,500</p>	<p>Help send the next generation of technologists to the celebration. We offer scholarships to students from universities inside of the U.S. that cover registration, flights, food, and hotels.</p>

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